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## FROM THE MD'S DESK

Dear Readers,

With immense pleasure, I present to you the 13th edition of Joy Connect. I hope this newsletter finds you in the best of your health.

When two champions come together, they pass on their winning streak to everything around them. Our association with the Maharaja of Indian Cricket, Sourav Ganguly, does the same. It strengthens that attitude in our residents to bring out the hidden talents they always wanted to nurture. Dada's dynamic personality will inspire next-generation homebuyers to pursue their passion and discover the right path to move towards success and celebrate victory every day.

At Joyville, we acknowledge years of arduous work that goes into building a dream home. For us, every resident at Joyville is a winner who realized this dream and motivated us to reimagine our outlook. In our refreshed brand outlook, 'Live to Win,' we are determined to create spaces worthy of winners like you.

Monsoons have the magic to uplift the spirits. It brings with it a promise of beauty, fertility, and prosperity to nurture our lives. I hope the season brings with it moments of joy and celebration for you and your loved ones.

After two long years of restriction, the worst of the pandemic is behind us. Let's be vigilant and adhere to the safety measures to stay safe, healthy, and happy.

Warm Regards,

**Sriram Mahadevan,**  
Managing Director,  
Joyville Shapoorji Housing Private Limited.

## THE SECRET TO SIGNATURE LIVING AT JOYVILLE SENSORIUM



For some, style is all about flaunting big brands. For some, luxury is traveling to exotic locations. But for some, it can be sitting by a riverfront and enjoying the cool breeze.

**Signature Living at Joyville; experience Luxury, Style, and Comfort the way you like it.**

## STAYING CONNECTED. THRIVING TOGETHER. FUN-FILLED ACTIVITIES WITH CLUB BENEFIQUE



### Give Your Mind a Workout:

Our residents learned the art of making their brains smarter and sharper.

### Zero Waste Lifestyle:

Joyville residents learned zero waste living to embrace a sustainable lifestyle.

### Melodious Saturday:

A unique fusion of beatboxing and classical Indian music left Joyville residents pleasantly surprised.

### Embark on a Spiritual Adventure:

A workshop that took the participants on a journey to ancient Hindu knowledge.

### The Colours of Joy:

This tie and dye workshop left the enthusiasts craving for more.

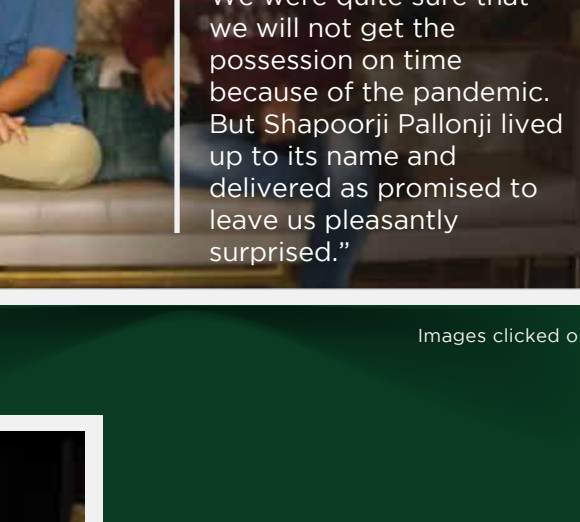


## 'Here's How the Winners of Club Benefique's Mother's Day Contest Celebrated the Day'

“My mom is a staunch Punjabi. Her favourite breakfast is crispy parathas and also bhajis served hot along with hot tea. So here I am, ready to treat her to her favourite breakfast. I got up early to cut the vegetables and potatoes fine enough to her liking. After the veggies, it was time for parathas. I kneaded a soft dough to make parathas.

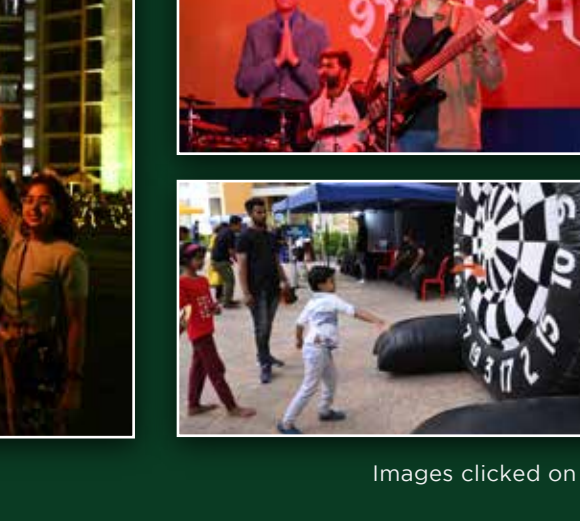
"As the age-old saying goes, "The way to a man's heart is through his stomach." Whoever wrote this didn't know that the way to a Punjabi mom's heart is also through her stomach."

- **Ajit Pal Singh,**  
Joyville Howrah



Images shared by Customer

“I prepared savory Jave or vermicelli for my mom to celebrate Mother's Day. She loves it. I asked her for the recipe yesterday to prepare her favorite breakfast the way she likes it. It turned out to be delicious. I enjoy taking care of all her needs and wishes. I love you, Mom."



Images shared by Customer

- **Rahul Mittal,**  
Joyville Hinjawadi

## JOY INSIGHTS

KNOW MORE ABOUT JOYVILLE HOMES FROM JOYVILLE MAESTROS

Safety is in the core DNA of Joyville. It is our utmost priority to ensure all the elements in our projects are designed in line with the acceptance criteria of Indian/Foreign standards. We have proof-check consultants to ensure structural strength and safety.

We ensure shockproof installations like ELCB/RCCB and fire-resistant wires for electrical fittings. Every project by Joyville has a fire detection and protection system installed to ensure preparedness in case of emergencies.

Common areas as well as emergency services across all our projects are equipped with DG backup. The elevators in our projects are equipped with an Automatic Rescue Device (ARD) which ensures doors open only at floor level in case of Power failure.

Homes are inspected through 173 checklists with 2064 checkpoints including material and workmanship before being handed over to the customers. We take care of A to Z of safety so that you - our customers - can just sit back and relax.

— **SUDIPTO SAHA**  
VICE PRESIDENT - HEAD OF OPERATIONS

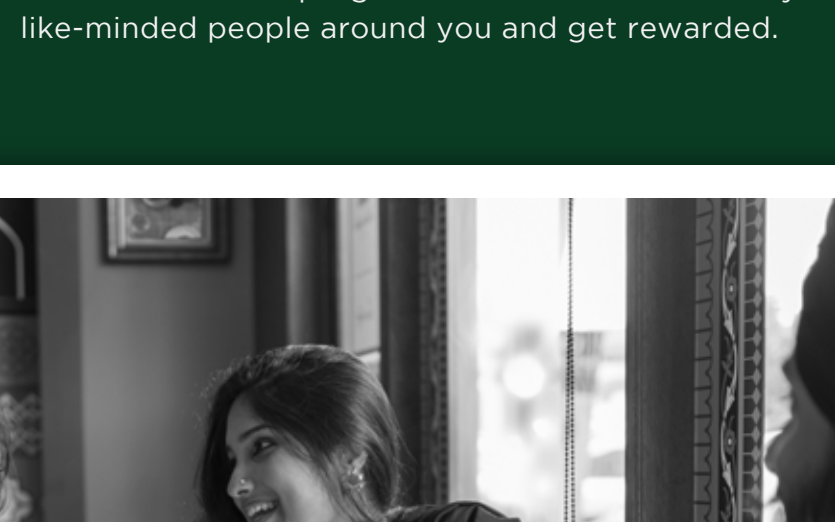


## JOYVILLE TALES

EXPLORE A WORLD OF FINE LIVING!

This is what the homeowners have to say about Joyville Western Heights.

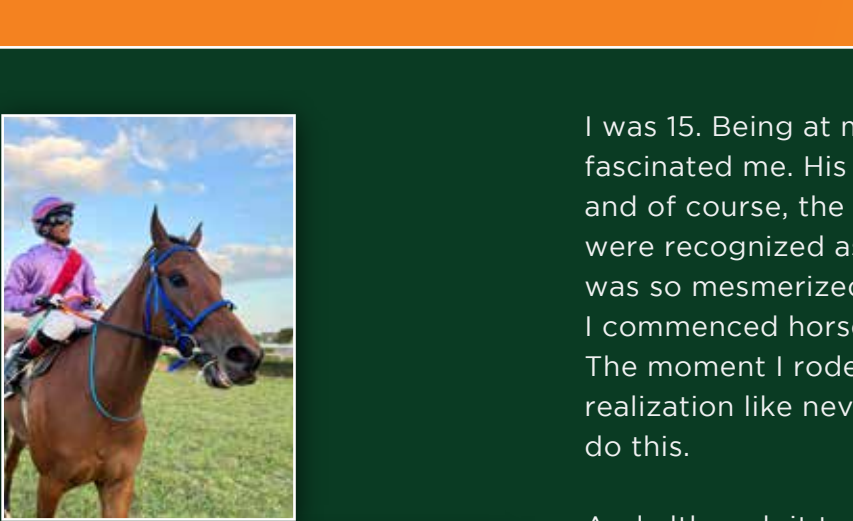
**Watch the Video Story here**



**Vishal Agarwal -**  
IT Sector

"We were quite sure that we will not get the possession on time because of the pandemic. But Shapoorji Pallonji lived up to its name and delivered as promised to leave us pleasantly surprised."

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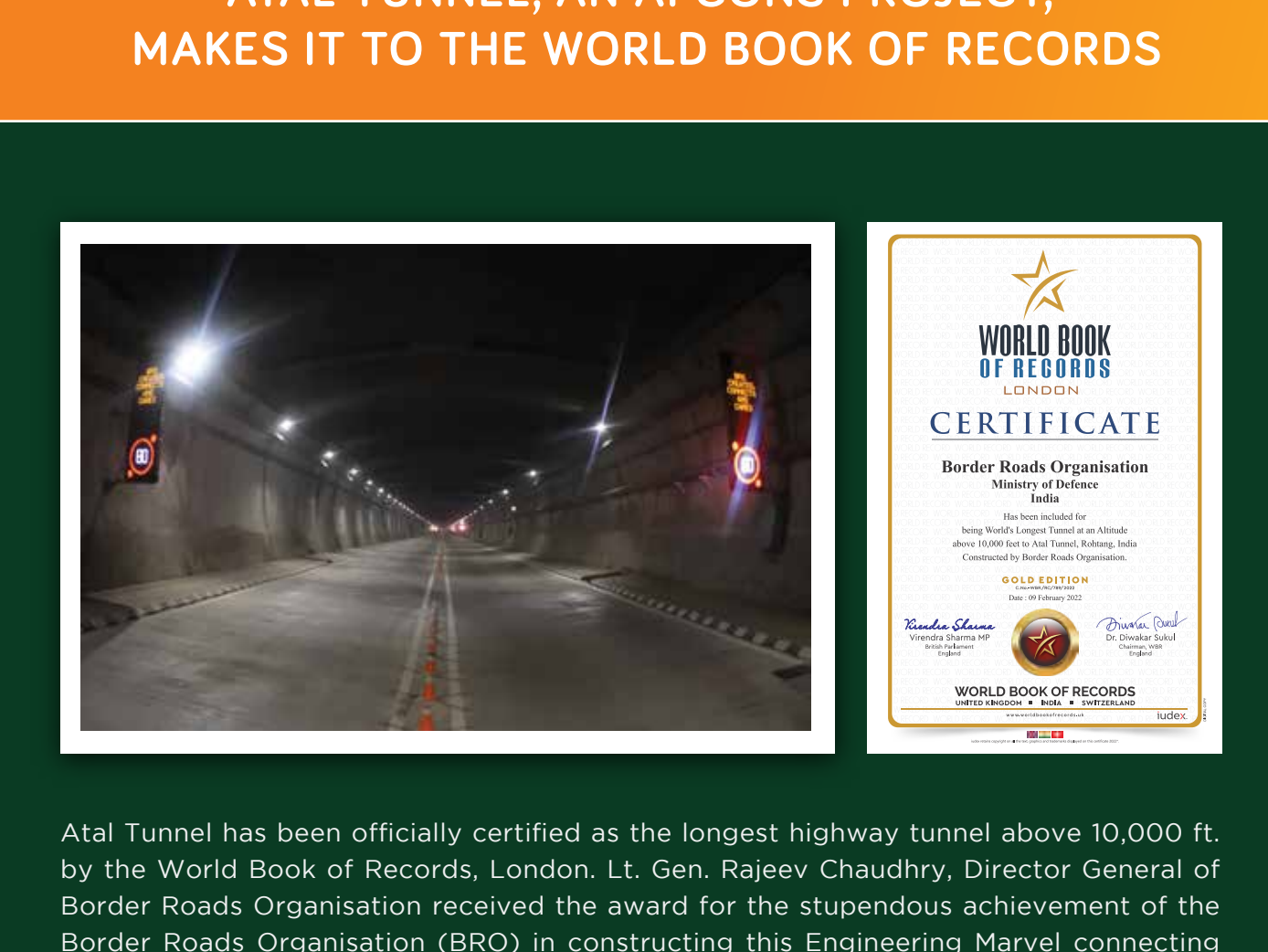
**Dr. Aparna Ghosh -**  
Chief Admin Officer

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Celebrating a Dream Beginning!

**शुभारंभ**

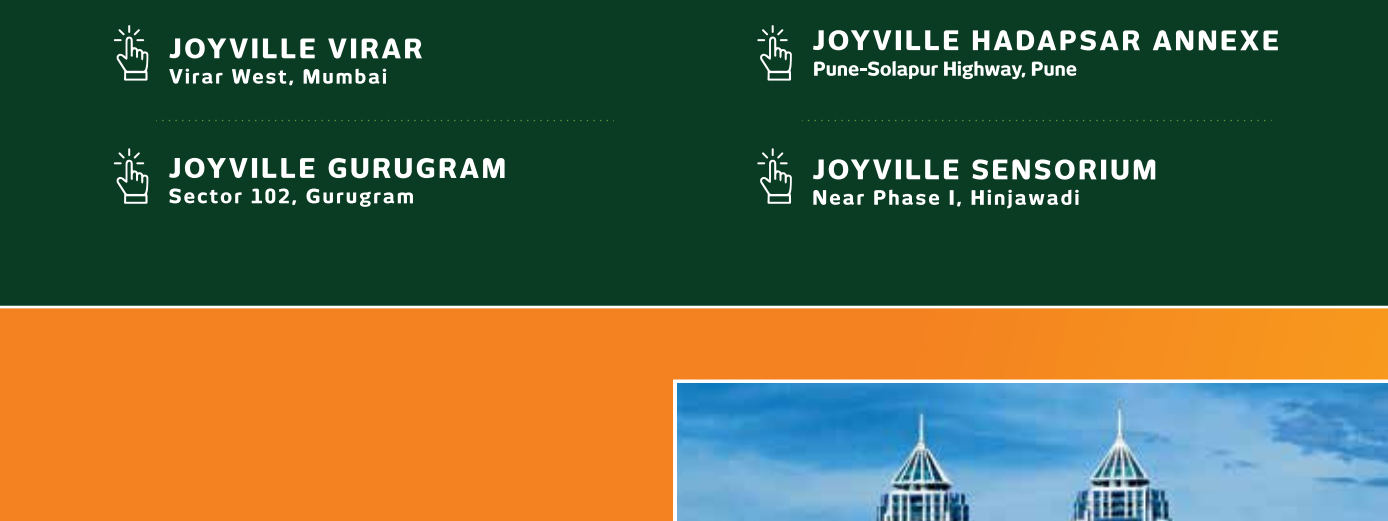
A unique carnival organised for the residents and homeowners of Joyville Hinjawadi to bring them together amidst a cultural event full of fun activities.



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## Medical Camp at Joyville Howrah

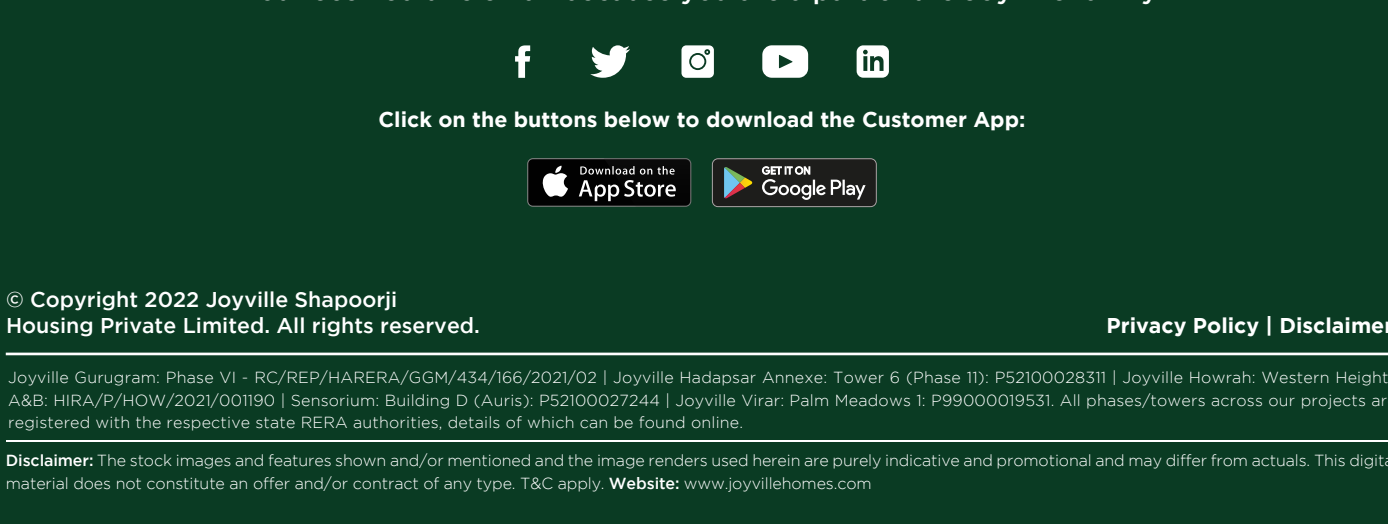
Free health check up camp and health talk organised for the residents of Joyville Howrah in association with Narayana Superspecialty Hospital.



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## Adventure Camp at Joyville Howrah

Summer Adventure Camp organized in Joyville Howrah's Clubhouse was enjoyed by kids and adults alike. While fun activities kept the crowd entertained, a food truck kept scrumptious refreshments ready for them to beat the heat.



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## TURNING DREAMS INTO REALITY!

**800 Handovers in less than 4 months!**

at JOYVILLE HINJAWADI



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### Handovers at Joyville Virar



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## MAKE YOUR FAVOURITE PEOPLE YOUR NEW NEIGHBOURS

— CLUB —  
**BENEFIQUE**  
A Shapoorji Pallonji Real Estate Initiative  
Managed by Loyalty

Introduce your family and friends to us by using our incredible referral programme. Create a community of like-minded people around you and get rewarded.



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**REFER HERE!**

## PASSION HUB

BRINGING YOU STORIES FROM RESIDENTS OF JOYVILLE



I was 15. Being at my uncle's house had always fascinated me. His achievements, his previous awards, and of course, the horses! My uncle and his entire family were recognized as jockeys and used to train horses. I was so mesmerized by it all that during my Standard IX, I commenced horse riding under my uncle's guidance. The moment I rode a horse, it elicited a spark in me, a realization like never before - feeling as if I was born to do this.

And although it took a lot of convincing sale to take the leap of faith, and pursue this as a career, I eventually made it all happen. Before I knew it, I was admitted to the jockey school in Calcutta. This came with a tradeoff. I had to leave my hometown Bengaluru midway through my 10th grade and join the jockey school. It was scary but exciting at the same time!

Two years passed by and I finally received my official jockey license! But it was only the beginning of my journey. Even during the holidays that I had once a year to visit my parents in Bangalore, I would visit my uncle's place and continue putting in the hours on the field, practising the techniques learned.

At only 17, I got a glimpse of what winning looks like when I outperformed my colleagues and aced the apprentice championship that year. This was followed by another great victory; I bought my first home at Joyville at the age of 21.

Today, I am still working hard to hone my skills. My dedication and belief would be amplified through the supportive people at home and at work who had immense confidence in me. They felt like home because I would circle back to them in my winnings and sorrows.

It was only a decade back when I went for my dream. Today, life has come a full circle! I have a corner dedicated in my house for the wins I bring home. Looking at them every day pushes me to **#LiveToWin**.

- **Nikhil Naidu**  
Joyville Howrah

**Watch Nikhil's Story here**

## ATAL TUNNEL, AN AFCONS PROJECT, MAKES IT TO THE WORLD BOOK OF RECORDS



Atal Tunnel has been officially certified as the longest highway tunnel above 10,000 ft. by the World Book of Records, London. Lt. Gen. Rajeev Chaudhry, Director General of Border Roads Organisation received the award for the stupendous achievement of the Border Roads Organisation (BRO) in constructing this Engineering Marvel connecting Manali to the Lahaul - Spiti Valley, the tunnel bypasses Rohtang Pass.

This 9.02 km long tunnel has been constructed by Strabag AG and Afcons joint venture, where Afcons is an SP group company. It is the world's first tunnel with 4G internet connectivity and has strategic significance for the country.

## CONSTRUCTION UPDATE

BRINGING YOUR FUTURE HOME CLOSER TO THE PRESENT

**JOYVILLE WESTERN HEIGHTS**  
Near Santargachi

**JOYVILLE HINJAWADI**  
Near Phase I, Hinjawadi

**JOYVILLE VIRAR**  
Virar West, Mumbai

**JOYVILLE HADAPSAR ANNEXE**  
Pune-Solapur Highway, Pune

**JOYVILLE GURUGRAM**  
Sector 102, Gurugram

**JOYVILLE SENSORIUM**  
Near Phase I, Hinjawadi



Shapoorji Pallonji Group has a legacy of creating landmarks for over 155 years.



The Imperial, Mumbai

**Shapoorji Pallonji**  
Real Estate

Joyville is a thriving community of people, living their best life in homes that are as amazing as their dreams.

[www.joyvillehomes.com](http://www.joyvillehomes.com)

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